

**TITLE SPONSOR:**



**Brown & Brown**



## SPONSORSHIP OPPORTUNITIES

HDW Sponsorship in 2026 are now available, and we have an awesome price point below  
(if the weather is a challenge, this would default to 2027 event)

### **HAT Trick Package** (\$1,000):

Visible Logo branding for the event, including all social media, and any other media TBD  
Hockey Day Wisconsin Banner with Your LOGO ( we can get clever here if needed, something fun)  
Logo on all player towels ( each player will be getting a towel)  
1 Banner at the rink with your Logo at the event placed for viewing  
Collaborative Social Media posts leading up to the event TBD by both parties - some fun here  
Game announcement mentions all weekend from PA announcer.  
2 VIP Tickets to the event  
1 HDW SWAG Item

### **Assist Banner** (\$300):

1 Banner at the rink with your Logo at the event placed for viewing  
Collaborative Social Media posts leading up to the event TBD by both parties - some fun here  
Game announcement mentions all weekend from PA announcer.

# SPONSORSHIP OPPORTUNITIES



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## **Hospitality Tent** (\$4,000)

Prominent Signage ON the Tent and IN Tent, Social Media Recognition, sponsor Announcements during Games, branded as the HDW "tent" Sponsor, 4 GA Tickets, 2 Parking Passes

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## **Lanyard and Pass** (\$2,000)

Logo on Lanyard, small logo on pass, Social Media Recognition, 2 GA Tickets

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## **Player Gift** (\$2,000)

LOGO on Gift for each player, Social Media Recognition, 2 GA Tickets

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## **Media Sponsor** (\$1,500)

Recognition on all Media Marketing, Social Media, Signage at the event as the Media Sponsor, 2 GA Tickets

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## **Player Experience Tent** (\$500 plus Items)

( Items such as snacks, water, non alcoholic drinks, must staff it a majority of the time)