



HOCKEY DAY

WISCONSIN™

2026

TITLE SPONSOR:



Brown & Brown

SPONSORSHIP OPPORTUNITIES

HDW Sponsorship in 2026 are now available, and we have an awesome price point below
(if the weather is a challenge, this would default to 2027 event)

HAT Trick Package (\$1,000):

- Visible Logo branding for the event, including all social media, and any other media TBD
- Hockey Day Wisconsin Banner with Your LOGO (we can get clever here if needed, something fun)
- Logo on all player towels (each player will be getting a towel)
- 1 Banner at the rink with your Logo at the event placed for viewing
- Collaborative Social Media posts leading up to the event TBD by both parties - some fun here
- Game announcement mentions all weekend from PA announcer.
- 2 VIP Tickets to the event
- 1 HDW SWAG Item

Assist Banner (\$300):

- 1 Banner at the rink with your Logo at the event placed for viewing
- Collaborative Social Media posts leading up to the event TBD by both parties - some fun here
- Game announcement mentions all weekend from PA announcer.